

The Burning Platform for Finance Professionals to step up to lead business (success) excellence in their enterprises

It has been recognized for several years now that the changes in the business landscape in which finance professionals operate require the profession to respond pro-actively, both to continue contributing relevantly and to take the opportunity to be leaders in driving enterprise efforts to achieve today's broader performance requirements for business success.

Just two of these changes from different perspectives are:-

- Increasing recognition that sustainable business success for today's enterprises requires strong broad based performance beyond just financial performance.
- Traditional pathways for finance professionals to progress into executive or senior leadership roles purely based on financial knowledge and expertise are narrowing.

Recognising these imperatives, ACCA has established the “**Accountants for business**” agenda that seeks to champion finance professionals in all sectors as the:-

- true value creators across organisations;
- the promoters of sound business practices that drive great performance.

How are you, as a finance professional, seeking to understand and taking personal action to respond to these imperatives for change?

ACCA invites you to hear from Andrew Christopher – a FCCA and Founding Partner of RFBE Consulting-a Perth based boutique Business Excellence Consulting Firm – on how you can leverage an internationally recognized wholistic management system to support your personal career development, through demonstration of leadership in driving strong all round business performance in your enterprise. The highly interactive session will cover: -

The Burning Platform

- Understanding today's broader requirements for sustainable business success?
- The implications and choices for finance professionals-lead or be led?

Seeking to Understand

- The complexities of leading a business in managing these broad performance requirements
- Modern business need for a credible wholistic management system

Leveraging an internationally recognized wholistic management system

- Business Excellence Frameworks
- Practical application of a business excellence approach
- Avoiding common implementation mistakes

Evidence that a Business Excellence approach works-

- Academic Research
- Australian case study summaries
- International case study summaries

Taking action -for personal development and driving enterprise success

- Personal awareness, learning and development options
- Pathway options for enterprises

ABOUT ANDREW CHRISTOPHER

Founding Partner RFBE Consulting

- A finance and governance educated professional with 30 years of UK and Australian senior management, leadership and internal consulting experience in strongly facilitating business and operational excellence.
- Co-founded RFBE (Results Focused Business Excellence) Consulting a Perth based company in 2011 to address an observed gap area by providing a influenced brand of business excellence services primarily to multi-disciplinary and complex businesses with deep operational functions.
- Uses commercial insights and knowledge from governance finance, commercial and operations professional background, leadership experience and unique long term exposure as a National Evaluator for the Business Excellence Framework (Australia) to successfully integrate strategy, business performance management, process management and business improvement to address and improve an organisation's delivery of performance objectives.
- Passionate about sharing knowledge of and assisting businesses (people) committed to Business Excellence

PROGRAM

5.45pm	Registration
6.00pm	Welcome Simon Coad – ACCA panel member
6.05pm	The Burning Platform for Finance Professionals to step up to lead business (success) excellence in their Enterprises Andrew Christopher RFBE Consulting
7.05pm	Q&A
7.30pm	Light refreshments and canapés will be served
8.00pm	Event close

CPD UNITS

2 hours

EVENT DETAILS

Date:	Thursday 16th February 2012
Time:	5.45pm – 8.00pm
Venue:	University Club of Western Australia Hackett Drive Entrance 1 Car Park 3, Crawley

COST

Single ticket – ACCA students and members

AUD\$32.00 per ticket (including GST)

Single tickets – non-members

AUD\$50.00 per ticket (including GST)

REGISTER

Register [online](#) now. Places are strictly limited.